

Company Programme

The ultimate enterprise experience – mentored by a JA Business Adviser and teacher, students set up and run their own real company

How it works

- For transition year students
- A JA Business Adviser mentors students and shares their business expertise and knowledge
- Students compete with other schools regionally, nationally and internationally to become JA Company of the Year
- Students participate in a Trade Fair boosting sales and profits
- Company programme on line - an innovative suite of business tools and guidance
www.jai.ie

During the programme students will:

- Raise real finance by selling shares.
- Open and use their own company bank account.
- Carry out market research.
- Work together to create their business plan.
- Develop their own product or service.
- Make and promote their product or service.
- Trade with the public.
- Manage the company finances.

Students will have the opportunity to:

- Participate in local JA Trade Fairs.
- Compete at a Dragon's Den style regional competition.
- Win Regional Finalist & Finance Awards.
- Compete at National Final in Dublin with an over night stay.
- Represent Ireland in Europe with an all expenses paid trip!



Benefits of Company Programme:

- Students get to learn about business in a very real way.
- Once their company is up and running, students are engaged and enthusiastic.
- Students improve communication and interpersonal skills.
- Students develop presentation skills and increase their confidence levels.
- National Winner travel to Europe on all expenses paid trip!.

Opportunities to Win:

- 5 Finance Awards
- 8 Regional Winners
- 1 All Ireland Winner

We cover the cost -

- National Final in Dublin with an over night stay
- Winners travel to Europe for the JA Company of the Year Competition 2012

Consider creating a Social Enterprise?

Company Programme students can now choose to run their JA company as a Social Enterprise.

Social Enterprises are businesses set up to tackle social, economic or environmental issues. You can choose to run your JA company as a Social Enterprise and make a real impact on your community and more!

As Social Entrepreneurs students can implement new ideas to tackle social problems and find solutions within areas such as the environment, human rights, health and education.



Start something with real Impact

A recent independent evaluation of Company Programme tracked down those who had taken part in the programme and investigated the impact the programme had on their lives and careers.

The evaluation found Company Programme alumni:

- Are more **passionate about their jobs** and satisfied with their career choices.
- Are **twice as likely to start their own business** as their peers.
- Are **more successful in their careers** regardless of social background.
- Showed increased **social responsibility**, being more likely to carry out volunteer work than their peers.

For further information, please contact Aisling Duff from
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